



NEWS RELEASE
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INNOVATIVE COLLABORATION AGREEMENT BETWEEN CINARS AND CAPACOA

Montréal, November 28, 2015 - CINARS (Conférence Internationale des Arts de la Scène) and CAPACOA (Canadian Arts Presenting Association) have settled a collaboration agreement.

The agreement includes, among many things, enhanced presence of domestic and international presenters at each organization's conference, as well as trade missions at international events. The collaboration thus aims to further support presenting circuits in Canada and abroad. It also seeks to strengthen the practices of presenters, agents, and touring artists and companies.

The collaboration has already begun. CINARS played a leading role in the organization of a panel discussion entitled *Reciprocity: Co-producing and Presenting Beyond Frontiers*, and presented at the CAPACOA Conference earlier today. The sharing and pooling of expertise and resources will continue next year with the innovative initiative *CAPACOA @ CINARS*. More details will be available in the coming months.

"We will make the most of each organization's strengths and we will add value to both the CINARS Biennale and the CAPACOA Conference", said Sue Urquhart, Executive Director of CAPACOA. "It will be a win-win for artists, agents, managers and presenters."

"At time when the federal government is about to reinvest in cultural diplomacy, this partnership is timely. An alignment of efforts and funding will enable Canadian artists to truly shine on the world stage", added Alain Paré, CEO of CINARS.

CINARS is a not-for-profit organization whose mission is to promote and support the export of the performing arts.

CAPACOA serves the performing arts touring and presenting community through its commitment to integrate the performing arts into the lives of all Canadians.

This new agreement represents a major step for the performing arts sector and is bound to yield many other projects.

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