

18<sup>th</sup> – INTERNATIONAL  
EXCHANGE FOR THE  
PERFORMING ARTS

CINARS

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**PRESS RELEASE**  
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## **COLLECTIVE PARTICIPATIONS AT PAMS, SPAF AND WOMEX**



Under the banner, Quebec on Stage, representatives for Quebec artistic companies, as well as Quebec agents, continue to ensure a regular presence at the most significant international conferences in the performing arts. **In October 2017, more than 25 representatives travelled to South Korea, China and Poland in order to promote Quebec creations in theatre, dance, music, circus and the multi-disciplinary arts.**

The two most important Asian art markets, the PAMS (Performing Arts Market in Seoul) and the SPAF (Shanghai Performing Arts Fair), kicked off this fall season. From the 14th to the 19th of October, the Quebec on Stage delegation was able to meet several Korean presenters at the PAMS's collective booth, as well as during a Pitch Session organized by CINARS in collaboration with the Quebec Government Office in Seoul.

### **The artistic companies and agencies present at the PAMS were:**

Le Patin Libre, John Lambert & Assoc., Latitude 45 Arts, DynamO Théâtre, Sylvain Émard Danse, Art Circulation, Nadine Asswad Agency, SAMAJAM, Menno Plukker Theatre Agent, DLD - Daniel Léveillé Danse, Fôve Diffusion, Les Grands Ballets Canadiens de Montréal and le Cirque Éloize.



*Québec on Stage delegation attending PAMS 2017*

Immediately afterwards, the SPAF was held, from the 19th to the 23rd of October. The participants in the delegation could participate once again in a Pitch Session, organized by CINARS, in collaboration with the Quebec Government Office in Shanghai. They could also participate in two seminars: How To Do Business In China, organized by the Quebec Government Office in Shanghai and The Creative Industries (CIAG), organized by the Canadian consulate.

**The artistic companies and agencies present at the SPAF were:**

Le Patin Libre, Tanguay Impresario, Théâtre Motus, John Lambert & Assoc., Latitude 45 Arts, DynamO Théâtre, Le Théâtre des Confettis, Boulev'art, Agence Station Bleue, SAMAJAM, Menno Plukker Theatre Agent, DLD - Daniel Léveillé Danse, Fête Diffusion, Les Grands Ballets Canadiens de Montréal, Cirque Éloïze and le Théâtre de la Dame de Cœur.



Meanwhile in Europe, from October 25th to October 29th, there was the world music conference WOMEX (World Music Expo) that took place this year in Katowice, Poland. For this conference, the delegation also took part in a collective booth, Quebec on Stage. The Montreal band, MAZ, which is at the crossroads of Quebec traditional music, jazz and electro, was part of the official program. This showcase was great exposure for the band, for its booking agency and for the entire Quebec delegation.

**The artistic companies and agencies present at the WOMEX were:**

Résonances / PS Paré, Danielle Lefebvre Artist & Concert Agency, Constantinople and Latitude 45 Arts.

The next collective participation will travel to Mexico at the beginning of December for l'*Encuentro de las Artes Escénicas* (ENARTES). Have a look below, at the list of performing arts conferences, in which you will find the delegation at the Quebec on Stage booth, as well as have the opportunity of discovering many Quebec creations.

- [ENARTES - Encuentro de las Artes Escénicas](#) / December 4-8, 2017 at Mexico City (Mexico)
- [APAP - Association of Performing Arts Presenters](#) / January 12-16, 2018 at New York (USA)
- [IPAY - International Performing Arts for Youth](#) / January 24-27, 2018 at Philadelphia (USA)
- [TPAM - Performing Arts Meeting in Yokohama](#) / February 10-18, 2018 at Yokohama (Japan)
- [APAM - Australian Performing Arts Market](#) / February 19-23, 2018 at Brisbane (Australia)

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## CINARS'S TRAINING SEMINAR

### Issues and Strategies for International Touring



**CINARS** has offered, for 18 years, training seminars to performing arts professionals in Canada, Mexico, South Korea, Finland, Norway and Japan. This particular program gives new agents the necessary skill-set to make the leap to international touring circuits while also giving established professionals an opportunity to improve their practices in changing global arts markets.

The [RQD](#) (*Regroupement québécois de la danse*), the [CQM](#) (*Conseil québécois de la musique*), the [CQT](#) (*Conseil québécois du théâtre*) and [en Piste](#), four Quebec flagship performing arts organizations, joined forces to offer to their members the CINARS training seminar: Issues and Strategies for International Touring. The seminar will take place in Montreal from the 4th through the 7th of December 2017. The members of the RDQ, the CMQ, the CQT and en Piste can register through their respective organizations.

**CINARS continues to offer this training seminar in English or French in a turnkey package in Canada, as well as all over the world.** Several projects are already on their way for the 2017/2018 season. Please feel free to contact François Sammarco ([communications@cinars.org](mailto:communications@cinars.org)) to receive all the information with regards to this unique training seminar.

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For more information: [www.cinars.org](http://www.cinars.org)

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