



PRESS RELEASE
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The CINARS Biennale 2016
Enlivens Montreal's Cultural Scene
17th Edition – November 14th to 19th

Montreal, October 31, 2016 - The 17th CINARS Biennale will take place in Montreal from November 14th to 19th, 2016. Since 1984, CINARS (International Exchange for the Performing Arts) organizes one of the most important international forums for the performing arts. The many conferences, performances, and networking activities gather more than **1,500 professionals from over 40 countries, including 360 presenters**, some of whom are the most influential in the business. The CINARS Biennale has made a name for itself as a key multidisciplinary networking event where one can develop real international touring opportunities and build solid relationships with professionals from all over the world. It has helped many Québécois and Canadian artistic companies such as Ex Machina, Compagnie Marie Chouinard, Dave St-Pierre, I Musici, Les 7 Doigts, as well as international artists like CIRCA (Australia), Compagnie Käfig (France) and Cirkus Cirkör (Sweden).

THE CONFERENCES

For its 17th edition, the CINARS Biennale is organizing new dynamic conference models to facilitate knowledge sharing and reflect on the culture of innovation and the audience's experience. Eight international speakers with inspiring backgrounds will share their stories and expertise at two talks:

- **How to reinvent the audience's experience?** with **Zena Barakat** of Ideo (USA), **Geoffroy Gaquère** of Espace Libre (Canada / Québec), **Cyril Jollard** of lieu unique, Scène nationale de Nantes (France) and **Anthony Sargent** of Luminato Festival (Canada / Ontario).

- **How to Develop a Culture of Innovation?** with **William Burdett-Coutts** from Assembly Festival, the Riverside Studios, and the Brighton Comedy Festival (United Kingdom), **Richard Evans**, of Emcart Inc. (USA), **Kiki Muukkonen** of Subtopia (Sweden) and **Janice Price** of the Banff Centre for Arts and Creativity (Canada / Alberta).

The third conference organized in collaboration with CAPACOA is **The Great Knowledge Café**. Small groups of participants will focus on 18 issues to reflect on four main topics: **Encounter the World, The Audience's Experience, Artistic Challenges and Alternative Development Models**.

The fourth and last conference, **How to Evolve as a Creator?**, will welcome four international artists that will share what inspired their own paths and what helps them define their future: **Myriam Allard** of La Otra Orilla (Canada / Québec), **Yaron Lifschitz**, of Circa (Australia), **Gilbert Pounia** of Ziskakan (Réunion Island) and **Mani Soleymanlou** of Orange Noyée (Canada / Québec).

THE SECOND WAVE OF OFF-CINARS PERFORMANCES



New OFF-CINARS performances have been confirmed. In addition to the official program, over 150 confirmed OFF-CINARS performances will be presented from November 14 to 20 in different venues across Montreal. The current OFF-CINARS program includes 89 productions from 82 artistic companies from Canada, Australia, the United States, New Zealand, Hong Kong, the United Kingdom, Norway and Belgium.

New featured artistic companies include: **Les 7 Doigts**, **Théâtre de Quat'Sous**, **Cas Public**, **Haugen Produksjoner**, **Sibyllines**, **PPS Danse**, and many more.

CROWDFUNDING CAMPAIGNS

The 82 artistic companies that present OFF-CINARS performances to promote their work during the CINARS Biennale make a considerable investment. To help them consolidate their budget and cover these costs, CINARS has established a partnership with **kisskissbankbank.com**, a leading crowd funding platform specialized in the arts, and the **Caisse Desjardins de la Culture**.

Four artistic companies/organizations have received a free training session and personalized feedback provided by **Kisskissbankbank** to support their crowd funding campaign. The **Caisse Desjardins de la Culture** will allocate a 500\$ bonus to each campaign that will succeed in collecting 1000\$. The four companies involved in this project are **Le Vivier**, **Via Musica**, **Pense-Bête** and **Jacynthe**.

Journalists interested in taking part in the **CINARS Biennale 2016** can request a press badge by email at communications@cinars.org. For more information: www.cinars.org.

- 30 -

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