



PRESS RELEASE | For immediate release

PERFORMING ARTS FROM AROUND THE GLOBE SHOWCASED AT THE 18TH CINARS BIENNALE

Montreal, Monday, October 29, 2018 – Every two years, [CINARS](#) organizes one of the most important international gatherings of the performing arts in Montreal. From November 12 to 17, the 18th edition of the [CINARS Biennale](#) will bring together more than **1550 performing arts professionals** hailing from the four corners of the world. This event serves as a major platform that facilitates the dissemination of Quebec and international creations beyond their borders and also shines a light on the cultural life of Montreal. The CINARS Biennale is also an opportunity for the public to discover the performing arts free of charge with an official selection of shows in **dance, theatre, music, circus, and multidisciplinary arts**. This edition promises to be even more festive as CINARS is celebrating its 35th anniversary!

This year, the organization is proud to pay homage to one of our most prolific artists who is a great ambassador of Canadian and Quebec culture to foreign lands, **Guy Laliberté**. To highlight the remarkable work that various actors have contributed to the international dissemination of the performing arts, CINARS is awarding several other [prizes](#) as a part of its Biennale.

THE 2018 CINARS BIENNALE

- **51 countries**
- **More than 240 performances:** 23 free official selections and 223 OFF-CINARS performances
- **63 Montreal performance [venues](#)**

“For 35 years, CINARS has been supporting the development of the international dissemination of the performing arts through various activities, including the CINARS Biennale, which will once again be exceptional and amazing thanks to the new partnerships and collective exploratory activities that will convey the significance of the senses in a changing world. We promise an effervescent and festive 18th edition to highlight CINARS’ 35th anniversary and to pay homage to the numerous encounters, collaborations, and artistic discoveries made possible by CINARS and its conference,” stated **Alain Paré, President, Executive Director, and Founder of CINARS**. “The CINARS Biennale is more than ever a buzzing meeting environment for the performing arts. We gather here to share our knowledge and projects to support the evolution of the arts and to provide one-of-a-kind experiences to the public.”

Over the years, the CINARS Biennale has become a pivotal hub and starting point for innumerable international tours of artistic companies. **The Cirque du Soleil, the Cirque Éloize, La La La Human Steps, Robert Lepage, O Vertigo, Compagnie Marie Chouinard, I Musici,** and the **7 Doigts de la Main**, among others, all passed through the conference at the beginning of their journeys. It is worth mentioning that the economic spinoffs of the 2014 Biennale were in the order of \$14.3 million in terms of revenue from the show sales for Quebec artistic companies alone.

THE OFFICIAL PROGRAM OFFERED TO THE PUBLIC FREE OF CHARGE

With an offering of [23 free shows](#) to the public, CINARS is committed to breaking down the barriers of the performing arts world and also to opening the public to the discovery of different artistic horizons. [DETAILS](#)

THE OFF-CINARS PROGRAM

The [OFF-CINARS](#) portion of the event includes 140 shows presented by some 130 companies from North America, Europe, Asia, and Oceania. [DETAILS](#)

THE CINARS BIENNALE ACTIVITIES

The event also offers participants a range of [activities](#) including talks, animated discussions, and countless networking opportunities. What is the meaning of the arts in this current climate of major changes? This is more than ever the burning questions for artists, exhibition venues, and citizens. This year the talks will bring the pioneers of the industry together to explore the theme of Senses & Transformation. Would we be able to create all-inclusive cultural spaces and how could we accomplish such a feat? **Simon Brault, Director and CEO of the Canada Council for the Arts will lead a [discussion](#) on this subject.** [DETAILS](#)

CINARS IS CELEBRATING ITS 35TH ANNIVERSARY!

This international performance arts event (CINARS) was born from a desire to innovate by a few visionary artist agents who were brave enough to turn towards new lands and audiences. The objective was to create a global gathering to show the talent and originality of Quebec artists with the aim of developing international tours. Created in the excitement of the 1980s in Quebec, the non profit organization has accomplished nothing less than the world's first multidisciplinary performing arts platform with the CINARS Biennale. From this flagship event within a cultural landscape, CINARS has become the reference service organization for fostering international exchanges of the performing arts. [DETAILS](#)

– 30 –

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