



NEWS RELEASE | For immediate distribution

## MAJOR ECONOMIC SPIN-OFFS FROM THE 18<sup>th</sup> CINARS BIENNALE

Montreal, Monday, November 19, 2018 – The 18<sup>th</sup> CINARS Biennale ended on a very positive note thanks to, among other things, a 20% increase in participants compared to the previous edition, welcoming a total of **1927 participants and delegates in the performing arts sector hailing from 55 countries**. This event serves as a major platform that facilitates the dissemination of Quebec and international creations across borders and also shone a light on the cultural life of Montreal from November 12 to 17. To highlight the remarkable work of various players contributing to the international dissemination of the performing arts, CINARS and its partners awarded numerous prizes during this year's Biennale event.

“For 35 years, CINARS has been promoting the development of the international dissemination of the performing arts through various activities, including the CINARS Biennale that is more than ever a buzzing meeting environment for the performing arts globally. Artists, show presenters, exhibitors, and audience members gathered to share their knowledge and discuss their projects in order to further the performing arts,” said **Alain Paré, President, Executive Director, and Founder of CINARS**, estimating **economic benefits of \$20M** for the artistic companies from here and abroad that participated in this edition of the CINARS Biennale.

### **2018 CINARS BIENNALE IN NUMBERS**

- More than 250 performances based on 170 shows from more than 150 companies from here and abroad were presented in 65 Montreal performance venues;
- 712 artists from the performing arts;
- 436 local and international show presenters;
- 427 exhibitors (representatives, agents from artistic companies, etc.);
- 347 observers (ministries, associations, etc.).

### **THE 2018 CINARS BIENNALE AWARDS**

This year, the organization is proud to have paid homage to one of our most prolific artists who is a great ambassador of Canadian and Quebec culture to foreign lands, **Guy Laliberté**. Other major awards were presented:

- The **Prix du CALQ for Best International Touris** awarded to the Quebec organization that has distinguished itself through the exceptional quality of its touring outside Quebec: **Orchestre Métropolitain de Montréal**.

- The **Award for Best International Presenter by the Canada Council for the Arts** is presented to the venue or festival presenter who has contributed the most to enhancing the international profile of artists and companies from Canada: [Fabrik Potsdam](#) (Germany).
- The **National Arts Centre Award for Distinguished Contribution to Touring** in the field of performing arts in Canada: [Derek Andrews](#).
- The **CINARS Uriel Luft Award** is presented to a person who has provided outstanding support to the development of performing arts abroad: [George Skalkogiannis](#), National and International Market Development Manager for Daniel Léveillé Danse, Frédérick Gravel, and Étienne Lepage.
- The **NEW CINARS Performing Arts Leader Award** is presented to a performing arts manager who has stood out by their leadership, accomplishments, professionalism, and innovative practices: [Marie-Hélène Falcon](#), former General and Artistic Director of the [Festival TransAmériques](#).
- The **NEW CINARS International Collaboration Award** is attributed to a Canadian company and an international organization that have put together an outstanding collaborative project that benefits their community (co-production, residency, cultural mediation, diffusion, etc.): [Sylvain Émard Danse](#) for its collaboration with the Festival Postdamer Tanztage and Internacional Santiago a Mil.
- The **NEW Montreal Dance Award - International Diffusion category**. As part of its 35-year anniversary, CINARS has created an 8<sup>th</sup> award in the *Prix de la Danse de Montréal* series. This award is presented by CINARS to a Canadian dance company that has put together an international tour of exceptional quality: [Cas public](#).

## CINARS IS CELEBRATING ITS 35<sup>TH</sup> ANNIVERSARY!

This international performance arts event (CINARS) was created from a desire to innovate by a few visionary artist managers who were brave enough to turn towards new lands and audiences. The objective was to create a global gathering to show the talent and originality of Quebec artists with the aim of developing international tours. Created in the excitement of the 1980s in Quebec, the nonprofit organization has established nothing less than the world's first multidisciplinary performing arts platform through the CINARS Biennale. From this flagship event within a cultural landscape, CINARS has become the reference service organization for fostering international exchanges of the performing arts. [Details](#)

– 30 –

**SOURCE CINARS**  
**MOBILE APP** [HERE](#)  
**PRESS KIT** [HERE](#)  
**2016 VIDEOS** [HERE](#)

**CONTACT**  
 Nathalie Roy  
 Media Relations Officer  
 514 889-3622  
[nathalie.roy@bell.net](mailto:nathalie.roy@bell.net)

