

IAMA MONTRÉAL 2013 CONFERENCE
SUCCESSFUL FIRST MEETING FOR THE
CLASSICAL MUSIC INDUSTRY

Montreal, November 21, 2013 - More than 250 professionals of the classical music industry, coming from more than twenty countries, gathered in Montreal to attend the IAMA Montréal 2013 conference, which successfully took place from November 6 to 9 at the Maison symphonique under the theme *Dynamics of Discovery*. The event offered an opportunity for delegates to reflect on the future of classical music on the national and international scales, as well as to develop relationships between the European, North American and Asian markets.

The conference had the honour of welcoming a few dignitaries, including Maka Kotto, Ministre of Culture and Communications of Québec, Nathalie Maillé, Executive Director of the Conseil des arts de Montréal, and Patrick Holdich, British Consul General in Montréal, at the opening cocktail presented in collaboration with the British Council and followed by a concert by the Orchestre symphonique de Montréal.

The four panels, featuring 15 experts from different spheres of the music world, addressed numerous issues, including the impact of global communications and travel on music's character, the news avenues for music journalism, and the growing phenomenon of music visualisation. Maestro Kent Nagano also discussed the globalization of the music industry in the new technology era. Four showcases put the spotlight on young artists Marc Bouchkov and Pavel Kolesnikov, as well as on the works of four Canadian composers (Ana Sokolović, Philippe Leroux, Marie Pelletier, Alice Ping Yee Ho), performed by Janice Jackson and Ensemble Transmission. Numerous delegates have attended the 17 concerts offered by local and international ensembles and musicians, that were presented in parallel with the official program in venues of the metropolis. In addition to the networking activities, the delegates toured three reputed institutions: the Maison symphonique, McGill University's Schulich School of Music and the Bourgie Hall at the Montreal Museum of Fine Arts.

The IAMA (International Artist Manager's Association), which has been holding an annual conference in Europe for more than 20 years, was coming to Montreal for its first large-scale event outside Europe. The event's collegiality and quality of discussions have pleased the association's members, who aim at pursuing their conquest of new territories.

This conference was made possible thanks to the support of our institutional partners: Canadian Heritage, the Canada Council for the Arts, the Conseil des arts et des lettres du Québec, the Ministère de la Culture et des Communications, the Ministère des Relations internationales, de la Francophonie et du Commerce extérieur and the Secrétariat de la région métropolitaine of the Quebec government, the SODEC (Société de développement des entreprises culturelles), the Ville de Montréal and the Conseil des Arts de Montréal.

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