



PRESS RELEASE
For immediate release

CIPAE 2018 / BEIJING FOCUS CANADA

The CIPAE is an annual event held in Beijing by the China Association of Performing Arts (CAPA). Since its first edition in 2001, CIPAE has welcomed over 1,500 participants a year for four days during which they live to the rhythm of showcases, artistic project presentations, exchange forums, and the exhibition room.

The 2018 edition will take place from September 5 to 9 at the Beijing Exhibition Centre and will propose a Focus on Canada! Pitch sessions, Speed Dating, an Exhibition Hall, Showcases, Workshops and Receptions will be part of the event.

CINARS, in collaboration with CAPACOA, will organize a joint attendance with Canadian companies to promote their productions and to build and strengthen relationships with international presenters. Those companies will have a collective booth allowing presenters to talk with artists/agents to learn more about their work.

Meet the following members of the Canadian delegation present at the Canadian booth:



Chantal Cimon
Pla'c'art

John Lambert
John Lambert & Ass. Inc



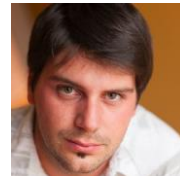
Chloé Besner
DynamO Théâtre

Rebecca Desmarais
2b theatre company



Hélène Ducharme
Théâtre Motus

Sylvain Perron
Le Théâtre des Confettis



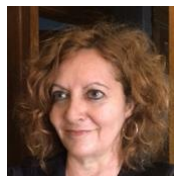
Eoin Ó Catháin
Latitude 45 Arts

Stéphanie Hinton
FÔVE Diffusion



HUU NGHI QUACH
Quach Productions

ROGER LACROIX
Théâtre de la Dame de Coeur



LUCE COUTURE
tiger princess dance projects

MENNO PLUKKER
Menno Plukker Theater Agent Inc



Elisabeth Comtois
Agence Station Bleue

Jacquie PA Thomas
Theatre Gargantua



The partnership with CAPACOA also allowed us to target Canadian presenters interested in international productions who might present Chinese productions in their programming. As part of the delegation, they will discover the work of numerous Chinese companies through the offered showcases and networking activities.

On the occasion of Focus Canada, three Canadian companies will be showcased as part of the CIPAE official programming. This three excerpts were selected by a jury and will be available for touring in Asia and around the world:



Huu Bac Quintet
Québec



Ballet Kelowna
Ballet Kelowna's Canadiana Suite
British-Columbia



tiger princess dance project
In Search of the Holy Chop Suey
Ontario

CIPAE will also present conferences on the following topics:

- Intellectual Property Protection and Using in Performing Arts;
- Resources Sharing and Platform Building;
- The Development of Renowned Performing Arts Towns;
- Beijing-Tianjin-Hebei Performing Arts Forum;
- The 2nd National Theatres Convention;
- "Performing Arts+" Series;
- Performing Arts Professional Exchange.

CIPAE registrations are open: capa.showonline.com.cn - for further information you are welcome to contact Jenny Zhang.

Presenters can choose between:

- the Full-Pass (CNY 1,200) which allows you to get a booth and gives you access to the Exhibition Hall, Showcases, Activities, Speed Dating, etc.);
- the Single-day-pass (CNY 600) gives you access to one day of conferences and does not allow you to get booth.

Exhibitors can purchase:

- A Standard Booth (3m x 2m) at CNY 1,500 CNY which includes a Full-Pass;
- A Special Booth de 45m2 at CNY 6,800 which includes two Full- Passes;
- A Special Booth de 60m2 at CNY 9,000 which includes two Full- Passes;
- A Special Booth de 80m2 at CNY 12,000 which includes two Full- Passes.

*Every artistic company is allowed a maximum of 5 Standard Booths and 1 Special Booth.

For more information, please contact:

Jenny Zhang

jenny_zz@qq.com

86 13683184648

fb.me/ChinaAssociationofPerformingArts

Thank you to the Canadian Arts Council, the financial supporter of the Canadian showcases.

- 30 -

Source: Carolane Arsenault, Agente aux communications
514 842-5866 #24 - adjcom@cinars.org

