

2014 ICE STORM SHOWCASES A STRONG PRESENCE OF QUEBEC AND NORDIC ARTISTS IN NEW YORK CITY

Montreal, January 21th, 2014 – CINARS (International Exchange for the Performing Arts), in collaboration with Folqu bec, held the ICE STORM showcases on January 10th and 11th during the APAP conference (Association of Performing Arts Presenters) in New York City.

For its 2nd edition, ICE STORM gathered **9 artistic companies from both Quebec and the Nordic countries** under one banner to frost up the city during the most important show marketplace in the United States, which attracts more than 1,000 presenters looking for productions to include in their venue or festival program. Approximately **230 professionals from the performing arts industry** have attended the 2014 ICE STORM showcases.

On the evening of Friday, January 10th, a folk and traditional music showcase, presented by Folqu bec, took place at the Marjorie S. Deane Little Theater, and featured **Les Poules   Colin** (Qu bec/Canada), **Kongero** (Sweden), **Maja & David** (Qu bec/Canada and Denmark), **Jidder** (Sweden) and **Les Tireux d'roches** (Qu bec/Canada).

On Saturday, January 11th, the Gerald W. Lynch Theater was taken over by four companies from various disciplines: **Cirque Alfonse** (circus - Qu bec/Canada), **Granh j Dans** (mutidisciplinary arts - Denmark), **Th  tre du Gros M cano** (youth theater - Qu bec/Canada) and **Petri Kekoni Company** (dance - Finland). Each company performed twice, once in the afternoon and once in the evening.

The ICE STORM showcases have been made possible thanks to the support of the Conseil des arts et des lettres du Qu bec, the Secr tariat   la r gion m tropolitaine of the Minist re du Conseil ex cutif du Qu bec and the Canada Council for the Arts, as well as the help of the Quebec Government Office in New York, the SODEC, Musicaction, the Danish Arts Council, the Danish Rock Council, the Consulate General of Finland in New York, the Consulate General of Denmark in New York, Arts Promotion Centre Finland, the City of Helsinki Cultural Office and Dance Info Finland.

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Full program: www.ice-storm-showcase.com

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