

# **ADVERTISING FEES 2022**

### **OFFICIAL PROGRAM**

The official program, which is distributed to all CINARS Biennale 2022 participants, is a crucial tool when it comes to getting information on the event. It provides a complete overview of all activities.

Production: 1.000 copies Deadline for reservation: October 3, 2022 Deadline to send material: October 7, 2022

Back cover	<del>\$2,900 CAN</del>
Front inside cover	\$2,700 CAN
Back inside cover	\$2,500 CAN
Full page	\$2,200 CAN
Half page	\$1,400 CAN

All amounts include taxes

#### WEBSITE

Our high-traffic new website (www.cinars.org) is a wonderful tool during and before the CINARS Biennale. More than 30,000 page views from 138 countries during the 2018 edition. Our advertising spots are available in the most accessed sections of the site (Homepage, Official Program, OFF-CINARS and Activities). These spots randomly rotate each time the homepage is refreshed.

Time span: 1 year and a half (from Aug. 2022 to Feb. 2024) Deadline to send material: October 17, 2022

Ad on the Website

\$1,400 CAN

All amounts include taxes

#### **MOBILE APPLICATION**

The CINARS Biennale mobile application is a total must during the whole event, we counted over 1.187 active users in 2018. It's quite appreciated by international and local visitors, thanks to its convenience. Our app is available for iPhone and Android. Clickable and rotating advertising spots are available for sale.

Deadline to send material: October 7, 2022 Time span: 1 year (from Sept. 2022 to Sept. 2023)

Mobile application ad	\$1,600 CA
All amounts inclu	de taxes

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## **ADVERTISING KITS**



#### **NEWSLETTERS**

Our newsletters are sent to 25,000 contacts from around the world (58% presenters, 24% artistic companies and 18% observers). Four newsletters will be sent before the CINARS Biennale 2022 (one in September, two in October and one in November). Two advertising spots are available in each newsletter.

Deadline to send material:

September 15, 2022 (September newsletter) September 29, 2022 (October newsletters) October 27, 2022 (November newsletter)

Newsletter banner	\$950 CAN	

## **BAG INSERT**

The bag is handed out to each participant when they register for the CINARS Biennale, it contains all the essential information regarding the event. This is a tangible trace of the event.

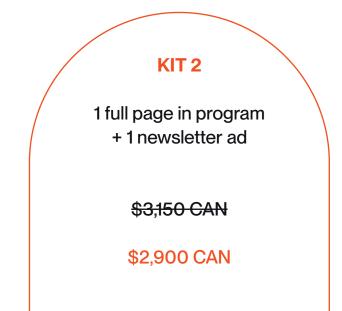
Production: 1.000 copies

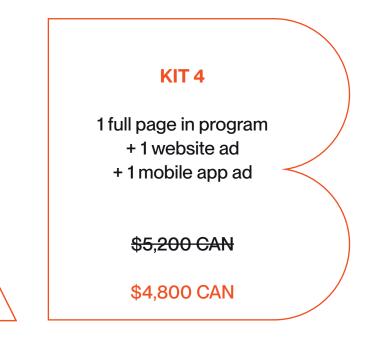
Deadline for reservation: October 24, 2022 Deadline to send material: October 31, 2022

Flyer	\$800 CAN
Leaflet (2-3 panels)	\$1,000 CAN
Booklet (more than 3 panels)	\$1,200 CAN

All amounts include taxes







Contact : - adjcom@cinars.org -